

## PRIVACY POLICY

In accordance with Regulation (EU) 2016/679 (hereinafter referred to as the "Regulation"), this privacy policy outlines the methods of processing personal data of users who interact with the web services of Bettini S.r.l. accessible electronically at the following address:

[www.bettinivideo.com](http://www.bettinivideo.com).

This information does not pertain to other websites, pages, or online services that may be accessible through hyperlinks published on the website but refer to resources external to the Bettini Srl domain.

### Data Controller

The Data Controller for your personal data is Bettini Srl, with its registered office located in 16 Via Marco Ulpio Traiano, 20149, Milan, Italy - VAT Number 11883080159.

### Legal Basis for Data Processing

The personal data of a statistical nature indicated on this page are processed by Bettini Srl for the purposes of analysis to enable Bettini to pursue its legitimate interests in the development and administration of the website and the improvement of the services provided on the website.

Personal data provided voluntarily by users are processed for the provision of services and, consequently, for the execution of a contract signed with the user.

### Purposes of Data Processing

Bettini Srl, as the Data Controller, will process your personal data primarily in electronic and telematic form for the following purposes.

#### *Browsing Data*

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data, the transmission of which is inherent in the use of Internet communication protocols.

These are pieces of information that are not collected to be associated with identified individuals, but which, by their very nature, could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes IP addresses or domain names of the computers used by users who connect to the site, URI (Uniform Resource Identifier) addresses of the requested resources, the time of the request, the method used in submitting the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are used solely for the purpose of obtaining anonymous statistical information about the use of the website and to ensure its proper functioning.

They are deleted immediately after processing.

The data may be used to ascertain responsibility in case of hypothetical computer crimes against the website.

#### *Data provided by the user*

The optional, explicit, and voluntary sending of messages to the contact addresses of Bettini Srl, as well as the completion and submission of forms on the websites, involve the acquisition of the sender's contact information, necessary to respond, as well as all personal data included in the communications.

Within the website

[www.bettinivideo.com](http://www.bettinivideo.com)

personal data (name, surname, address, email, telephone, and mobile) are collected through the following registration forms:

Products;

Services;

Technical Hub;

Newsletter subscription;

Contacts.

Users are recognized the option, in each registration form, to authorize or not authorize the data controller to process the personal data provided by entering them in the appropriate registration fields.

It is understood that in case of non-authorization, it will not be possible to avail the requested service.

Such data will be used solely to fulfill the user's request and may only be disclosed to third parties if necessary for this purpose.

The processing of data will be carried out by personnel appointed by Bettini Srl using suitable procedures, technical, and computer tools to protect the confidentiality and security of the data.

It involves the collection, recording, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, dissemination, erasure, and destruction of the data, including the combination of two or more of these activities as necessary.

*Cookies and other tracking systems*

Technical and third-party cookies are used. For more information, see the Cookie Policy.

### **Mandatory/Optional Nature of Data Provision**

The provision of personal data relating to the data processing of subject's data for contractual purposes in the ways and terms indicated in the Privacy Policy in the Purposes section is mandatory.

In this case, the lack of provision or incorrect provision makes the processing inherent to the aforementioned purpose impossible.

The provision of personal data relating to the subscription to the newsletter by the interested party is optional and requires express consent. The lack of consent does not affect the provision of the contractual service.

### **Data Retention**

Data is retained for the time strictly necessary to provide the user with the requested service and is deleted immediately afterward, except for any additional data retention obligations required by law.

### **Communication and Disclosure**

Relationships with companies that provide outsourced services involving the processing of personal data are, when necessary, governed in accordance with Article 28 of Regulation (EU) 2016/679.

The list of external Data Processors is constantly updated and available by the Company, by sending a written communication to the address below or an email to [privacy@bettinivideo.com](mailto:privacy@bettinivideo.com).

All personal data may be processed by internal personnel within the Company in their capacity as Data Processors and/or authorized individuals.

Subject to the above, the user's personal data is not subject to disclosure to third parties.

### **Rights of the Data Subject**

Data Subjects have the right to ask the data controller to access their personal data and to rectify or delete them or limit the processing that concerns them or to oppose the processing (articles 15 et seq. of the EU Regulation).

For any request concerning the exercise of rights, the Data Subject can contact the data controller at the following e-mail address: [privacy@bettinivideo.com](mailto:privacy@bettinivideo.com).

### **Complaint rights**

Individuals who believe that the processing of their personal data through this website violates the provisions of the Regulation have the right to lodge a complaint with the Data Protection Authority, as provided for in Article 77 of the Regulation, or to seek judicial remedies (Article 79 of the EU Regulation).

### **Data Protection Officer**

The company does not require the appointment of a Data Protection Officer as per Article 37 of the EU Regulation. However, a privacy office has been established and can be reached at the following email address: [privacy@bettinivideo.com](mailto:privacy@bettinivideo.com).

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